



## **Sponsored Post Policy**

As of January 7, 2019, the following are the guidelines and process for submitting a sponsored post to CaregivingAdvice.com:

1. Submission must be 500-800 words.
2. Submission must be well-written and use the terms “elders,” “older adults,” or “seniors,” versus “elderly” or “the elderly.”
3. Submission may include one backlink.
4. Submission must have properly cited sources and references. If there are concerns about plagiarism, submission will be returned and refused publication.
5. If submission meets the requirements for publication, the contributing writer/organization will be charged a fee of \$175 via PayPal, Venmo, or Zelle.